



# Orçun İlbeyli — Product Designer

My expertise starts from ideation phase to final dev ready designs. I combine my art and development background, by also leveraging from user centric design to create usable products.



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## Keywords

Product Design • User Interface • User Experience • Branding & Identity • User Research • Design Thinking • User Centered Design • User Testing • Prototyping • Communication • Typography • HTML/CSS

## Work Experience

### Product Designer — Nolte Worldwide

Nov 2015 – May 2018 - New York, NY

My role at Nolte was delivering best experiences both for our clients and company itself. I wore many hats during this 2,5 years by working in different departments that includes Design, Development and Marketing teams. Leveraging user centric design by running user researches, designing desktop and mobile experiences, prototyping, testing and iterating everything again from start undoubtedly put more value both for our clients and the Nolte's internal projects. My work here were not limited with delivering designs and solutions but also authoring blog posts & many wiki documents, preparing decks and design audits too.

### Web Designer — Grafhan Ajans

Oct 2012 – Oct 2015 - Istanbul, Turkey

We were finding solutions for little to mid-sized enterprises' digital problems. The work we did was mostly about websites built with Wordpress. My responsibilities were mostly design related. Identifying problems, doing user researches and finding solutions to those and iterating them along the way were my main objectives.

### Designer & Developer Intern — H2B Computer & Internet Services

Oct 2012 – Oct 2015 - Istanbul, Turkey

Our main objective was creating better experiences for our customers in B2B hosting solutions. My role was delivering best design and frontend work possible by leveraging better user experience and frontend development.

### Founder & Author — Nucro Blog

Aug 2007 – Oct 2015

It was my dearest project which I ended up discontinuing it eventually. I've started blogging on personal experiences, tech, design and development in 2007. Wrote more than 400 articles all by myself which helped me on creating Turkish blog-o-sphere along with many other valuable Turkish bloggers. After mass spread of social media, it lost its popularity gradually and unfortunately I discontinued it at the end.

## Education

### BS, Cinema & Television

Sep 2009 - June 2015 - Anadolu University, Eskişehir

Studying Cinema allowed me to see the role of art in world. Helped me on expressing myself in better way and get better understanding on other people. Made me attuned to the impacts of historic and political events. Brought a new perspective of seeing things in real life.